



**State of North Carolina  
Office of the Governor**

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**Main Street Solutions Fund to Help Local Small Businesses  
and Support Downtown Revitalization**

*Grants to Lenoir and Salisbury will create jobs and spur economic growth*

**RALEIGH** – Gov. Bev Perdue today announced two North Carolina communities, Lenoir and Salisbury, will receive Main Street Solutions Fund grants for \$241,000. These two awards will leverage an additional \$521,084 in public and private investments. The small businesses benefitting from these investments will create or retain a minimum of 20 permanent full-time and 12 part-time jobs.

"Main Streets are the heart of small town North Carolina. We must continue to support the revitalization of these areas, while helping local small businesses to grow and create jobs," said Gov. Perdue. "These grants will provide the spark that can ignite growth and economic recovery."

The Main Street Solutions Fund was created by Gov. Perdue and is administered by the Community Development Division of the N.C. Department of Commerce. The Fund is used to support local small businesses in small towns and cities throughout North Carolina through urban revitalization and historic preservation.

This is the second and final round of grants in 2011. In April, grants were awarded to

seven communities: Benson, Kinston, Goldsboro, Burnsville, Highlands, Sylva and Newton.

Grant details:

### ***Lenoir***

**Awardees:** City of Lenoir, Lenoir Business Advisory Board, Carolina Distillery, LLC, Taste of Carolina

**Name of Project:** Carolina Distillery Expansion

**Description of Project:** The proposed project is a mixed-use redevelopment of a 39,600 square foot former furniture store, located at 1001 West Avenue in Downtown Lenoir, NC. The building has been vacant for almost three years. The building will house the expansion of an existing business, Carolina Distillery, LLC, and the creation of two new businesses. The two new businesses will be a restaurant, Taste of Carolina, and a wine store, NC Wine Outlet. The project will retain and create 18 full time employees and 12 part time employees.

**Total Project Cost:** \$679,665

**Total Public and Private Investment:** \$479,665

**Grant Award:** \$200,000

### ***Salisbury***

**Awardees:** City of Salisbury, Downtown Salisbury, The Perfect Smoke

**Name of Project:** Downtown Salisbury, Inc. Revolving Loan Fund

**Description of Project:** This project will include the rehabilitation of 1800 square foot Victorian home located at 213 South Lee Street in Downtown Salisbury. The former residence will house a cigar shop titled A Perfect Smoke and will create 2 full time employees. The rehabilitation is occurring in the Fisher Street Entertainment District and will compliment and strengthen the existing businesses.

**Total Project Cost:** \$124,380

**Total Public and Private Investment:** \$82,961

**Grant Award:** \$41,419

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